

FOR SOLO CONSULTANTS & SERVICE PROVIDERS
· WAITLIST OPEN

AGENCY BUILDER

From one-person shop to flourishing agency.

A structured program for consultants and service providers ready to stop trading hours for dollars and build a serious, client-focused agency around their work. Niche, productized offers, pricing, SOPs, hiring, sales pipeline, and a growth plan that doesn't depend on the founder being in every meeting.

PROGRAM SNAPSHOT

Format

Hybrid: self-paced video modules and workbooks, plus live cohort workshops on your own business

Length

A focused stretch of weeks, not months. Each cohort is bounded so the work actually gets done.

Taught By

The Launch Industries team that runs our own consulting practice and technical-assistance programs

Recommended For

Consultants and service providers with paying clients, ready to scale past themselves

Get in Touch

hello@launchindustries.biz
(206) 552-0380 (call or text)

THE CURRICULUM: EIGHT MODULES, ONE STRUCTURED AGENCY

- **Pick a Niche Worth Scaling:** Who you serve, who you don't, and the unfit-client filter that protects your time.
- **Productize Your Services:** Turn one-off engagements into 3 to 5 named, repeatable offers you can hand off.
- **Pricing That Funds a Team:** Move off hourly billing, with rates that pay for real hires and terms you enforce.
- **Systems, SOPs & a Delivery Playbook:** Capture the work once; quality gates that let others do the work.
- **Your First Hires, in the Right Order:** Contractor, fractional specialist, then lead. What to delegate first.
- **Operations That Survive Growth:** Capacity planning, margins that fund hiring, insurance, entity, and tooling.
- **A Pipeline That Doesn't Depend on You:** Discovery, proposals, and follow-up cadence. Predictable, not feast-or-famine.
- **Marketing & Sustainable Growth:** Authority content, referral channels, and renewal rhythms that compound.

WHAT YOU LEAVE WITH: NOT NOTES. ASSETS.

- A named niche and an unfit-client filter you actually use
- A service menu of 3 to 5 productized offers with scope and pricing
- Reusable MSA, SOW, and retainer templates tuned to your services
- A delivery playbook: SOPs, onboarding workflows, and quality gates
- A hiring plan with your first three roles in the right order
- A 12-month growth plan with measurable milestones

WHO IT'S FOR

- **Solo consultants out of hours:** good work, steady referrals, no more time in the week
- **Service providers ready to scale:** any service shop at the wall between solo and agency
- **Side hustlers ready to commit:** proven client demand, ready to go full-time

GOOD TO KNOW

- **You need paying clients already.** Not there yet? Start with our Better Business Academy.
- **Already running a team?** Our Agency Operating Cohort is your program instead.
- **Pricing is being finalized.** Waitlist members get early-bird pricing.

GET FIRST ACCESS

Join the waitlist at launchindustries.biz/programs/agency-builder. Waitlist members get early-bird pricing and first access when enrollment opens.

JOIN THE WAITLIST

