

MARKETING & COMMUNICATIONS

MARKETING CAPABILITIES

Launch Industries LLC helps public agencies, educational institutions, nonprofits, and mission-driven organizations communicate clearly through brand systems, websites, digital publications, campaign materials, content strategy, and accessible public-facing communications.

COMPANY SNAPSHOT

Company

Launch Industries LLC
Seattle, Washington

Principal Consultant

Monica Colgan

Contact

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launchindustries.biz

Contracting Details

Primary NAICS: 541611
Statewide Contract: 20422 Marketing & Communications

REGISTRATION & VENDOR NUMBERS

WA LLC UBI
604-910-120

STATEWIDE VENDOR
SWV0312365-00

SAM UEI
MGLCQNF6DA5

CAGE CODE
9YTN4

CERTIFICATIONS

- WBE - Women's Business Enterprise #W2F0028560
- DBE - Disadvantaged Business Enterprise #D2F0028560
- LGBTQBE - LGBTQ+ Business Enterprise
- WOSB / EDWOSB - Women-Owned Small Business
- PWSBE - Emerging Small Business #W2F0028560
- King County SCS Certification #5241

Agencies can procure Launch Industries for marketing strategy, communications planning, websites, digital publications, brand systems, graphic design, content development, and campaign support.

SAMPLE BRAND SYSTEM:
lids.launchindustries.biz

MARKETING & COMMUNICATIONS CORE COMPETENCIES

- Brand architecture and systems, campaign strategy, and audience identification and segmentation
- Website strategy and content development, SEO, information architecture
- Go-to-market launch support via multi-channel marketing, community activation, public relations, social media and advertising
- Creative design direction and execution for digital publications, magazines, reports, and stakeholder-facing materials
- Plain-language communications, public education, and resource development
- Marketing operations, content workflows, and publication calendars
- Accessible, audience-aware brand communications, PR and crisis communications for public-sector programs

STATEWIDE CONTRACT #20422 MARKETING & COMMUNICATIONS

Launch Industries is an approved vendor under Washington State Department of Enterprise Services. Agencies can procure us directly through this contract, no separate bidding process required.

PAST PERFORMANCE & NAICS CODES

PAST PERFORMANCE

WA State Attorney General's Office

2025-2026. Seek Then Speak website. Public-facing website support for survivor-centered information access and program communications.

City of Montgomery, Alabama

2026. MontgomeryThriving.com grant program website. Subcontract via Booth Management Consulting (prime).

CORE Sacramento

2025-2026. Cannabis Social Equity Technical Assistance Program website and online learning curriculum.

Lower Columbia College

2024. Mascot design and acquisition support.

Washington State University (WSU) - Carson School of Business

2026. Digital magazine publication design for the upcoming 2026 edition.

WA State Department of Commerce

2024-2025. Social Equity Cannabis Technical Assistance and Grant Program website and online learning curriculum.

City of Long Beach

2024-2026. Social Equity Cannabis Program online learning curriculum.

Small Business Program Communications

2022-2026. Digital content, participant resources, presentations, and outreach materials for public-sector technical assistance programs.

NAICS CODES

541613 Marketing consulting services

541810 Advertising agencies

541910 Marketing research and public opinion polling

541512 Computer systems design services

611430 Professional and management development training

561499 All other business support services

541430 Graphic design services

541820 Public relations agencies

541511 Custom computer programming services

541611 Administrative management consulting

611710 Educational support services

BOOK AN INTRO CALL

We'd love to chat! Scan the QR code (or click to book if you're reading this online), and we'll talk through your project, timeline, budget, and provide a quote within 2 business days.

calendly.com/launchindustries/introductory-meeting

SCHEDULE →

