

MONTHLY WEBSITE CARE REPORT

Monthly technical summary for Launch Industries website care, covering hosting, uptime, maintenance, visibility, analytics, and next-step priorities for launchindustries.biz.

Website	launchindustries.biz
Reporting Period	April 2026
Hosting	Vercel
Care Plan	Strategic Care

EXECUTIVE SNAPSHOT

The website remained stable during the reporting period. No critical issues were identified, and routine monitoring showed healthy uptime, responsive performance, and no unresolved security concerns.

99.99%

UPTIME

4

DEPLOYMENTS

0

CRITICAL ISSUES

92

SEO HEALTH

● SITE OPERATING NORMALLY

VISITOR ANALYTICS

Visitor analytics help identify how people are finding and using the website. The figures below summarize weekly traffic patterns and top-viewed pages for the reporting period.

3,842

VISITORS

7,219

PAGE VIEWS

2m 14s

AVG. ENGAGEMENT

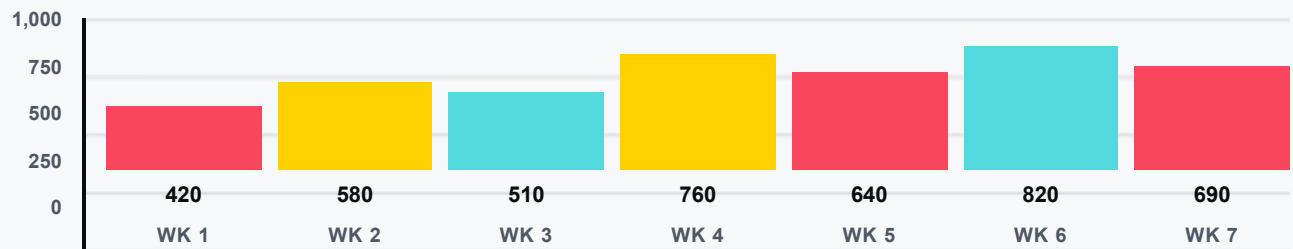
41%

ORGANIC SEARCH

How to read the bar chart: the left axis shows weekly visitors from 0 to 1,000. The bottom labels are weeks in the reporting period. Taller bars mean more visitors. The colors do not indicate good, bad, or different traffic sources; they only separate neighboring weeks visually.

Red: week marker only Yellow: week marker only Teal: week marker only

WEEKLY VISITORS



TOP PAGE

VIEWS

NOTES

/services/websites	918	Strong service interest; continue monitoring quote and contact clicks.
/classes/launch-and-learn	741	Class traffic increased after navigation and content updates.
/government/doing-business	506	Government contracting content remains an important discovery path.

MAINTENANCE COMPLETED

- Reviewed production deployment status and verified successful Vercel builds.
- Checked public pages for loading behavior, broken visual sections, and brand consistency.
- Reviewed navigation, service page CTAs, footer links, and downloadable resources.
- Confirmed core form and registration pathways remain reachable from public pages.

SECURITY & HOSTING

- Website hosted through Vercel with production deployment monitoring.
- HTTPS certificate active and valid for the public domain.
- No critical public-facing website errors observed during routine checks.
- Recommended continued monthly review of dependency audit notices.

PERFORMANCE & VISIBILITY

AREA	STATUS	NOTES
Core page loading	Healthy	Key service and class pages rendered successfully during review.
Mobile layout	Monitor	Spot checks passed; continue reviewing new sections as content changes.
SEO fundamentals	Healthy	Page titles, descriptions, and indexable routes are present for core service pages.
Accessibility basics	Monitor	Maintain contrast reviews when adding new brand colors, buttons, and visual callouts.

Recommendation: Continue monthly content and link review as services, classes, downloadable PDFs, and government contracting pages are updated.

WEBSITE CHANGELOG

Monthly changelogs summarize notable website edits, fixes, and published improvements so clients can see what changed and when.

DATE	AREA	CHANGE
April 8, 2026	Services	Updated website care plan pricing, portfolio previews, and monthly report link.
April 14, 2026	Classes	Refined Launch & Learn class cards and improved structured class data handling.
April 21, 2026	Government	Updated capabilities statement downloads and contracting details.
April 29, 2026	Brand QA	Reviewed buttons, icons, contrast, and LIDS color usage across priority pages.

NEXT MONTH PRIORITIES

- Review analytics trends and identify the highest-performing service pages.
- Check form submissions and registration paths after any new page changes.
- Review new content for LIDS brand consistency, button styling, and approved colors.
- Continue monitoring Vercel deployments and production domain health.

Monthly website care report prepared by Launch Industries.