

SMALL BUSINESS TECHNICAL ASSISTANCE

TECHNICAL ASSISTANCE CAPABILITIES STATEMENT

COMPANY SNAPSHOT

Company

Launch Industries LLC
Seattle, Washington

Principal Consultant

Monica Colgan

Contact

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Contracting Details

Primary NAICS: 541611

Launch Industries LLC designs and delivers high-touch technical assistance programs for public agencies serving small businesses, entrepreneurs, nonprofits, and underrepresented founders. We combine one-on-one advising, program management, compliance support, training, and systems implementation to help participants build durable operating capacity.

REGISTRATION & VENDOR NUMBERS

WA LLC UBI
604-910-120

STATEWIDE VENDOR
SWV0312365-00

SAM UEI
MGLCQNFP6DA5

CAGE CODE
9YTN4

CERTIFICATIONS

- WBE - Women's Business Enterprise #W2F0028560
- DBE - Disadvantaged Business Enterprise #D2F0028560
- LGBTQBE - LGBTQ+ Business Enterprise
- WOSB / EDWOSB - Women-Owned Small Business
- PWSBE - Emerging Small Business #W2F0028560
- King County SCS Certification #5241

Agencies can use Launch Industries for small business consulting, program design, participant intake, training, reporting, grants support, and hands-on capacity-building engagements.

TA CORE COMPETENCIES

- **Participant Advising & Capacity Building:** One-on-one technical assistance for entrepreneurs, nonprofits, and small businesses, covering business operations, organization development, process improvement, systems support, regulatory compliance, certification, permitting, documentation, launch readiness, financial education, cash flow forecasting, and marketing.
- **Learning Programs:** Online learning, curriculum, workshops, cohorts, and participant resource development.
- **Mentor-Protégé Program Management:** Cohort design, mentor recruitment and matching, structured advising curricula, milestone tracking, and outcome reporting for protégé small businesses.
- **Back-Office Support:** Financial management, bookkeeping, payroll, HR, and technology implementation guidance.
- **Program Operations:** Grant management, reporting, stewardship, intake workflows, and public-program administration.

PAST PERFORMANCE & NAICS CODES

PAST PERFORMANCE

City of Sacramento - Office of Cannabis Management

2025-2026. CORE Program mentor-protégé technical assistance, service delivery, and online learning for cannabis social equity applicants. Prime contractor. \$900,000 active contract.

City of Long Beach

2026-2027. Social Equity Cannabis Program mentor-protégé technical assistance, service delivery, program management, and online learning curriculum. Prime contractor. \$80,000 active contract.

WA Dept. of Commerce

2022-2024. WA State Social Equity Cannabis Program technical assistance, service delivery, and online learning curriculum. Prime contractor. \$900,000 contract. 2,134 mentorship hours, 45 licensees, \$8.1M in grants, 11 stores launched.

Artisan Community Kitchen

2000-Present. Technical assistance program management and service delivery. 360+ food businesses supported. Prime contractor. \$200,000 active contract.

Sound Transit

2026-2027. Technical assistance and service delivery for small businesses seeking Sound Transit contracts. Prime contractor. \$300,000 active contract.

City of Seattle - Office of Economic Development

2022-2026. ABC Program business development consulting and service delivery. 2,200+ hours to 400+ small businesses. Renewed 4 times. \$250,000 active contract.

WA Dept. of Agriculture - Cascadia Produce

2023-2024. WeFeedWA mentor-protégé technical assistance and service delivery pairing established operators with emerging hunger relief organizations, nonprofits, and agricultural entrepreneurs. 1,250+ hours to 60+ participants. \$100,000 contract.

NAICS CODES

541611 Administrative management consulting

541613 Marketing consulting services

541618 Other management consulting services

541219 Other accounting services

541512 Computer systems design services

561499 All other business support services

541612 Human resources consulting

541614 Process and operations consulting

541214 Payroll processing services

541430 Graphic design services

611710 Educational support services

BOOK AN INTRO CALL

We'd love to chat! Scan the QR code (or click to book if you're reading this online), and we'll talk through your project, timeline, budget, and provide a quote within 2 business days.
calendly.com/launchindustries/introductory-meeting

SCHEDULE →

