

FOR SMALL BUSINESS OWNERS

# WEBSITE DESIGN & DEVELOPMENT

Custom-designed websites at a flat rate, delivered mobile-first, SEO-optimized, and live in 2 to 4 weeks. Launch Industries builds modern sites that look professional, load fast, and work hard for your business, then keeps them healthy on a care plan.

## COMPANY SNAPSHOT

### Company

Launch Industries LLC  
Seattle, Washington

### Pricing

From \$1,500 flat rate (up to 15 pages) or \$275/mo for 6 months

### Get in Touch

hello@launchindustries.biz  
(206) 552-0380 (call or text)

### Website

launchindustries.biz/services/websites

### Best For

New businesses, template-builder refugees, and businesses with outdated or slow sites

## WHAT'S INCLUDED IN EVERY BUILD

- **Custom Design (Not a Template):** Real design work applied to your brand. Every page is built from scratch, not dropped into a theme.
- **Mobile-First & Responsive:** Designed for phones first, then scaled up. Your site looks sharp on every screen size from day one.
- **SEO Foundation Built In:** Semantic HTML, schema markup, sitemaps, robots.txt, canonical URLs, Open Graph, and Twitter cards included in every build.
- **Core Web Vitals Optimized:** We target LCP under 2.5s, INP under 200ms, and CLS under 0.1. Lighthouse score reviewed at every milestone.
- **Accessibility (WCAG 2.1 AA):** Keyboard navigation, alt text, color contrast, ARIA labels, and screen-reader testing included, not added at the end.
- **Analytics Setup:** Vercel Analytics by default, plus GA4 and Google Tag Manager configured with proper conversion tracking for paid campaigns.
- **Contact Forms & Google Maps:** Transactional email, spam protection, and embedded maps configured and tested before launch.
- **Content Migration:** Move pages, posts, images, and metadata from your old site with a redirect map so SEO rankings survive the switch.

## HOW YOU CAN WORK WITH US

### FLAT RATE

From \$1,500

### PAYMENT PLAN

\$275/month × 6

### LANDING PAGE

Quote after discovery

### HOURLY PLANS

### MONTHLY CARE PLANS